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## 3B/BMC PRESS RELEASE

## 3B Medical, Inc. Announces FDA 510(k) Clearance of Its New Luna Positive Airway Pressure (PAP) Device Platform.

Lake Wales, FL April 22, 2015 - The Luna family of PAP devices is designed to offer patients the latest enhancements in sleep therapy while innovative compliance management technology allows for better patient management.

The Luna sleep products offer more, free remote compliance reporting options than any other PAP device on the market.

In a series of new innovations from 3B, the Luna brings both Wi-Fi wireless communication and QR Coding to sleep therapy. "Wi-Fi technology offers the ability to capture more data with greater efficiency, said Joe Toth, Vice President of Sales and Marketing. "Wi-Fi is typically faster, more reliable and, most importantly, absolutely free. With the continued developments in Wi-Fi technology and the ever growing need for more detailed and comprehensive data, we feel Wi-Fi is not only the better choice today, but tomorrow as well", said Toth.



Luna also incorporates QR Coding. The ability to capture and immediately transfer compliance data through any smart device brings yet another unique innovation to the market. Luna integrates into 3B Medical's cloud based patient management system, iCodeConnect, which features Patient TouchPoint, a completely configurable, early intervention patient compliance coaching system. TouchPoint allows for clinicians to define individual protocols to allow them to more quickly and easily recognize potential issues with a patient's compliance.

The Luna continues 3B Medical's efforts to increase patient compliance and restore profitability to the sleep marketplace by offering products that provide greater flexibility, functionality and efficiency at lower cost.

## About 3B/BMC:

3B/BMC is a global leader in the development, manufacturing and marketing of medical products for the treatment and management of sleep disordered breathing.

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